



It's time to open your agenda!

In 2016 with the fire monkey year, the Roussillon wines are going to show more than before their dynamism, creativity and sociability to the Chinese wine professionals and wine lovers.

The highlights!



2016 will be the year to strengthen the support of the Roussillon wines to the Chinese sommeliers

In 2015, the Roussillon wines was the main sponsor of the young Chinese sommeliers competition by team, and they welcomed on February 2016 the winning team of Four Seasons hotel Shanghai Pudong, awarded during the national final in Qingdao on April 2015.

- **With the 2nd supporting year to the Young Sommeliers Competition**

Thanks to Tommy Lam, President of Asian Wine Institute and the warm welcome from all the Chinese sommeliers to the Roussillon wines last year, the Roussillon Wines Council has decided to strengthen its support to the Chinese sommelier association, with the sponsoring of the 6th Young Chinese Sommeliers Competition by team for the 2nd time.

- **With the sponsoring of the 8th China National Sommelier Competition**

Roussillon wines will be the main sponsor of the 8th China National Sommelier Competition. The winner will join the winning team of the Young Chinese Sommeliers Competition to visit the Roussillon vineyards in 2017.

The Roussillon wines have already started their support to the organizers of these 2 competitions during the training sessions, and will be fully involved in the selections with the regional finals. From the selections to the final, more than 1 200 sommeliers, young sommeliers (from 42 cities, 168 hotels-restaurant) will learn about the Roussillon wines, the French wine region blessed by God.

THE FINALS

SEPTEMBER 9th – NINGXIA: 6th Young Chinese Sommeliers Competition by team
SEPTEMBER 6th – SHANGHAI: 8th China National Sommelier Competition





The 3rd Roussillon wines discovery tour in China

This year, 15 wineries from Roussillon will come to China in Wuhan and Harbin to meet the wine professionals.

- A tasting of more than 150 wines in each city,
- Wineries looking for importers-distributors in China,
- A Chinese food pairing with the Roussillon wines.

SAVE THE DATES!

Wuhan on November 14 and Harbin on November 16



The Roussillon wines accompanies the wine professionals during all the year

With a permanent team based in China, strengthened by frequent trips of the Roussillon wines export manager, you have always an attentive ear to help them to discover the Roussillon wines.

- 3 media dinners in Guangzhou, Shanghai, and Beijing,
- 40 master classes, wine trainings already scheduled with Roussillon wines importers,
- A delegation of wine professionals will travel to the Roussillon vineyard in November,

We can meet you during the main wine shows in China, Chengdu, Vinexpo Hong Kong, Top Wine, Prowine China, and Interwine.



Follow us on our WeChat account and Weibo account to be aware of the most updated information and activities of the Roussillon wines in China



WeChat ID: VinsduRoussillon



<http://e.weibo.com/roussillonwines>

Which event(s) are going to join?

For more information, visit our website: www.roussillon-wines.com

Your media contact: Mrs. Melissa LUO – mluo@break-events.net



* Sud de France

